

# 5<sup>th</sup> Annual Northern California Israel Advocacy Conference Schedule

**10:00 – 10:30 - Welcome! Registration & Breakfast**

**10:30 – 11:45 – *What Is Everyone So Upset About?***

This session will go in-depth on the issue of settlements in the West Bank, incorporating aspects of history, peace negotiations, and the Unilateral Declaration of Independence. After this session, students will have the tools and knowledge to understand the conversation surrounding the Israeli-Palestinian conflict, including most recent events.

**12:00 – 12:45 – *Pro-Israel & Progressive: Talking to the Liberal Community on Campus about Israel – (The David Project)*** - This interactive workshop will give an overview of the progressive case for Israel and insight into why some liberally-minded people may have misperceptions about Israel

**12:45 - LUNCH**

**1:30 – 2:30 – Workshop Options – Please select one of the following:**

***How Do We Engage People in Different Contexts?***

Students will focus on *face-to-face engagement* in an interactive session putting knowledge gained in this morning's session into action. ***The David Project***

***Left Wing Zionism - Is it Being Left Out?***

Some people and organizations are trying to create a divide between being a Zionist and being a liberal. The fact is, there was never such a divide. Join this session to learn more about the roots of left-wing Zionism, its approach to current affairs and its vision for Israel. ***Yochai Shavit, Israel Fellow, San Francisco Hillel***

***Israeli? American? Israeli-American? The Ad Campaign Heard Around the Jewish World***

In an effort to encourage Israelis living in America to return to Israel, the Ministry of Immigrant Absorption released a series of video ads that struck at the heart of American Jewry. Find out what the fuss was all about, and explore how this relates to your relationship with Israel. ***Maiya Chard-Yaron, Program Director, Hillel at Davis and Sacramento***

**2:30 – 3:00 – Students Learn from Students**

In breakout groups, student leaders from around Northern California will lead an open dialogue and share best practices, challenges, and experiences on their campuses.

**3:15 – 4:30 – Keynote Speaker – Akiva Tor, Consul General of Israel to the Pacific Northwest**

**4:30 – Conclusion**

